

When is it the right time to focus on developing and implementing a scaling plan?

Questions to consider:

Internal Factors

- Have you been able to prove the impact of your idea convincingly? (Or should you continue to focus on developing your idea and testing it in other settings?)
- Have you codified your idea to enable its spread?
- Do you have the organizational capacity and stability to dedicate time and resources to focusing on a strategic scaling plan, both developing and implementing it?
- Are you personally freed up from operational pressures to dedicate your own time?
- Is your team on board with the need to scale and the timing? Your board?
- Are you ready to let go of some of the control over the idea to allow it to grow without your organization necessarily being involved?

External Factors

- Is there expressed or implicit demand for your idea? Can you detect where the most strategic places to begin might be?
- What does your collaborative landscape look like? Are there other organizations that you can readily engage?
- Are the political and economic climates favorable?
- Can you foresee mobilizing the necessary resources to cover the costs?