

## Tweets from Vienna 2011

**AshokaTweets** Ashoka

Signing off from Vienna and the #globalizer2011 Summit!

7 Nov



**AshokaTweets** Ashoka

Thanks to Essl Museum for hosting the panel discussions in the midst of their beautiful art collection yesterday for #globalizer2011!

7 Nov

»



**AshokaTweets** Ashoka

Sometimes the only real asset a #socent has is the 'spirit of the people.' #globalizer2011

7 Nov



**AshokaTweets** Ashoka

W/Open Source, must embrace & nurture your followers. Give them the process to be leaders for the next layer. -T. Schikora #globalizer2011

7 Nov



**AshokaTweets** Ashoka

When hiring, I don't look for tech skills, b/c you can learn that, but for heart, b/c that is where you build trust. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Smart Networkers are leaders affecting other leaders to build a network of change. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Thanks to @Bene\_Office for providing a productive and inspiring environment at #globalizer2011 w/their furniture! [bit.ly/vjmFgx](http://bit.ly/vjmFgx)

7 Nov



**AshokaTweets** Ashoka

All partners in your #socent movement need to agree upon, 'What are the non-negotiables?' #globalizer2011

7 Nov



**AshokaTweets** Ashoka

What are the minimum factors that a #socent needs to build their movement? #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Part of #socent mission is to change the culture around 'Value'. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Your personal alignment is as important as the intellectual content of your idea. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

#socent are really 'Social Artists' - Andreas Heinecke #globalizer2011 [bit.ly/vDNQ4x](http://bit.ly/vDNQ4x)

7 Nov



**AshokaTweets** Ashoka

Successful #socent develop a good navigation system & turn their 'gut' feelings into a 'language' they can speak and follow. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Many #socent wrestle with the struggle between focusing on the investor or the customer. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

#socent need to ask themselves, What does growth and impact mean to me? Is growing my org necessary to grow my impact? #globalizer2011

7 Nov



**AshokaTweets** Ashoka

For children, we must move from 'survival' to 'empathetic' to 'abundance' giving. - @PillaiPat #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Founding principle of lifecollege.org.za is give 'Value' first. -@PillaiPat #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

Many #socent get lost in the bigger landscape, but need to take a step back and re-focus on their core person & mission. #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

U Malhotra: Don't think we should say we are changing the world. If the world gets saved, great for the world, but I must follow my idea.  
7 Nov



**AshokaTweets** Ashoka

Andreas Heinecke asks group: How can i shrink my company to acheive more mission with less money? #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

There are alternative ways to grow your idea without growing an obese organization. - Jerry White #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

Start how you want to finish. Many times #socent are accidental CEOs but then end up creating something that is too much. #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

Many #socent end up building obese orgs and then wonder how they got there and how their org can go on a diet. -J. White #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

Why are most creative #socent spending the majority of their time on fundraising instead of on mission? How to change this? #globalizer2011  
7 Nov



**AshokaTweets** Ashoka

Many #socent start out with 'pushing' their new idea, but eventually must move to the 'pull' as their idea achieves success. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Even if your idea goes outside convention, you must have the determination & perseverance to follow your goal. -P. Struebi #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Don't listen to experts who are telling U what's already been done, b/c #socent are doing s'thing completely new. -K.Redford #globalizer2011

7 Nov



**AshokaTweets** Ashoka

We bring together the power of law & the power of people together in defense of human rights & the environment. -K. Redford #globalizer2011

7 Nov



**AshokaTweets** Ashoka

#globalizer2011 Fellows are collaborating over breakfast before the final wrap-up sessions

7 Nov



**AshokaTweets** Ashoka

#socent must be Mary Poppins and Forest Gump. FG b/c we need authentic stories. MP b/c we must have many tricks in our bags. #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Key #socent Q from S. Wilkinson: Which of my partners do I need to make successful in order to make the change I want? #globalizer2011

7 Nov



**AshokaTweets** Ashoka

Technical difficulties yesterday, but tweeting live from the last day of the #globalizer2011 Summit @Hubvienna!

7 Nov



**AshokaTweets** Ashoka

Our work is hard to measure. No corporation says: We were going to exploit, but were afraid you would sue us.. -K.Redford #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Rats are easy to train, abundant, & cheap - I can become lyrical about rats. -Bart Weetjens, #globalizer2011 [bit.ly/tG9odb](http://bit.ly/tG9odb)

6 Nov



**AshokaTweets** Ashoka

If we change consciousness of 1 farmer, we change the consciousness of future generations. -P. Struebi #globalizer2011 [bit.ly/sFENIF](http://bit.ly/sFENIF)

6 Nov



**AshokaTweets** Ashoka

There are no figures of people who die of a lack of clothing. Clothes are all about dignity. -A. Gupta #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Currently there is no autopsy of what is good and bad, no reflection at all in the pharma industry. -Sharon Terry #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Money is often overestimated, especially by funders. -Tim Broadhead #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Our Counsel is not a detached entity spouting advice, but an integral part of our every-day decision making. -@sharonferry #globalizer2011

6 Nov



**AshokaTweets** Ashoka

We call our board our 'Counsel' b/c a board is something for corporate America, but a Counsel can be our partners. -S. Terry #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Sharon Terry: No fixed agendas at our board meetings. Without an agenda the most important things always come up first. #globalizer2011

6 Nov



**AshokaTweets** Ashoka

We look for the Elephants in our world and partner with them. @PillaiPat #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Fabio Rosa: I believe providing affordable energy to all people will ultimately mobilize society. #globalizer2011 bit.ly/rR2cHc

6 Nov



**AshokaTweets** Ashoka

J. Rodríguez-Ferrera: While Yunus says all people are bankable, I say all people are 'Self-Bankable'. #globalizer2011 bit.ly/uZehrn

6 Nov



**AshokaTweets** Ashoka

#globalize2011 Fellow @PillaiPat: Poverty is a state of mind. bit.ly/seNyzc

6 Nov



**AshokaTweets** Ashoka

I believe any business that is not in some way socially responsible will be taxed out of existence. -S. Wilkinson #globalizer2011

6 Nov



**AshokaTweets** Ashoka

We we started, not even a single research project was available on lack of clothing in India. -A Gupta #globalizer2011 bit.ly/tW4JZF

6 Nov



**AshokaTweets** Ashoka

We learned that the local resources can feed demand - for me, that was revolutionary. - Jean Claude Rodríguez-Ferrera #globalizer2011

6 Nov



**AshokaTweets** Ashoka

In the end, for any #socent org, your actions speak louder than your words. -K. Redford #globalizer2011

6 Nov



**AshokaTweets** Ashoka

The movement of @EarthRightsIntl represents the movement of hope for these communities. -Katie Redford #globalizer2011 [bit.ly/s43FCY](http://bit.ly/s43FCY)

6 Nov



**AshokaTweets** Ashoka

Most #socent growth is entirely opportunistic, instead of strategic. This kills your impact in the end. #globalizer2011

6 Nov



**AshokaTweets** Ashoka

We want to take away citizens' moral justification for not doing anything. -G. Hackmack #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Our key competence is really the moderation process. -G. Hackmack #globalizer2011

6 Nov



**AshokaTweets** Ashoka

If your #socent project is not citizen-driven, it will never develop in size and strength. #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Our Q is to figure out together w/the people: what projects do you need in your community? -B. Martin, #globalizer2011 [bit.ly/umM67j](http://bit.ly/umM67j)

6 Nov



**AshokaTweets** Ashoka

We don't want to alienate politicians, but encourage them to participate in the process. -G. Hackmack #globalizer2011

6 Nov



**AshokaTweets** Ashoka

Why shouldn't the public be able to ask Q's of our politicians just like any job interview?  
Check out Parliament Watch! [#globalizer2011](#)

6 Nov



**AshokaTweets** Ashoka

We now have 90% of the politicians in Germany answering our questions. G.  
Hackmack, [#globalizer2011](#) [bit.ly/uLeRjJ](#)

6 Nov



**AshokaTweets** Ashoka

If you raise a question in public and get a public answer, over time you build a digital  
voter's memory. -Gregor Hackmack [#globalizer2011](#)

6 Nov



**AshokaTweets** Ashoka

[#globalizer2011](#) combines social projects and the idea of scaling with business - it's  
incredible! - Jack Edwards

6 Nov



**AshokaTweets** Ashoka

F. Heusser: Everything we do has to do with the word – INEQUALITY. [#globalizer2011](#)

6 Nov



**AshokaTweets** Ashoka

If you don't give a child time to read, you will not create habits. U.  
Malhotra, [#globalizer2011](#)

6 Nov



**AshokaTweets** Ashoka

U. Malhotra: On avg. those who read for enjoyment score 1.5 times better than those  
who do not. [#globalizer2011](#)

6 Nov



**AshokaTweets** Ashoka

We need to work online for those who work offline. -F. Heusser [#globalizer2011](#)

6 Nov





**AshokaTweets** Ashoka

We want to give kids the pure joy of reading. -Umesh Malhotra, #globalizer2011 [bit.ly/uBQwBT](http://bit.ly/uBQwBT)

6 Nov



**AshokaTweets** Ashoka

We want to bring the entrepreneurial spirit into universities. - E. Krampetz, @AshokaU #globalizer2011 [bit.ly/ss8epL](http://bit.ly/ss8epL)

6 Nov



**AshokaTweets** Ashoka

Communities sustain the technologies we create. -F.Heusser #globalizer2011 Check out Ciudadano Inteligente![ciudadanointeligente.cl](http://ciudadanointeligente.cl)

6 Nov



**AshokaTweets** Ashoka

Felipe Heusser: We focus on Collective Action - Using technology to protect the public interest. #globalizer2011 [bit.ly/v0hsPA](http://bit.ly/v0hsPA)

6 Nov



**AshokaTweets** Ashoka

@sharonferry: A network is a living, breathing thing. It is central to the work we do. #globalizer2011 [bit.ly/rQH3fD](http://bit.ly/rQH3fD)

6 Nov



**AshokaTweets** Ashoka

#globalizer2011 Fellows are presenting their projects to small groups of high-level business/social entrep. for feedback on their strategies

6 Nov



**AshokaTweets** Ashoka

Tweeting live from the Essl Museum in Vienna Austria! #globalizer2011

6 Nov



**AshokaTweets** Ashoka

That's all from the #globalizer2011 Summit for today! Back tomorrow live from the Essl Museum!

5 Nov



**AshokaTweets** Ashoka

U. Malhotra: Determine what in your model is scalable and then identify the network to make the scale happen. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Become a magnet around the vision and the mission, not your own org. Go to the next level! #globalizer2011

5 Nov



**AshokaTweets** Ashoka

If you don't have the right funders who are mission-aligned with you, you will get out of whack very quickly. -Josh McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent founders are 1st inventors (of s'thing new), then must innovate (renew & change) constantly to grow - Josh McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

You don't want to Open Source the re-invention of your idea, but the innovation on your invention. -Ben Wald, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The web works best when it is amplifying what is happening offline - that's when you see quality diffusion. Ben Wald, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Strike a balance b/w prof curation (quality but low scale) and user-generation (low quality, highly scalable) - Ben Wald #globalizer2011

5 Nov



**AshokaTweets** Ashoka

You must leverage the human narrative for everything you want to put in an online platform. Ben Wald, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Open Source platforms must have a connection to the social situation that is happening offline. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The purpose of social innovation is 2 solve the problem that prevents your target group from being successful. -S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Ways to manage governance in Open Source: top-down, bottom-up, or mid-level calling. Ben Wald, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Q's to ask in creating Open Source Platform: What is the promise? What is the tool to connect them? What is the bargain? #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent founders will need to think about changing their role as the org grows and emphasize their strengths. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Anger never leads to transformational change. -Jerry White, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent: Be clear on the paradigm shift you want to achieve and the steps you need to take to achieve it.#globalizer2011

5 Nov



**AshokaTweets** Ashoka

If you want to achieve systemic change, you must turn your enemies into your allies. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

It could be that your cooperation partners are your most important customers - S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Q for #socent: Is everything you are doing now still crucial to the orig core of why you are doing it? Liberate the core! #globalizer2011

5 Nov



**AshokaTweets** Ashoka

K. Redford @EarthRightsIntl: Who we are gives us the power for what we are doing. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Fabio Rosa: Latin America should become a continent without darkness! Energy for all! #globalizer2011

5 Nov



**AshokaTweets** Ashoka

In development, no more than 5-7 people on a team, otherwise you loose productivity and creativity. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

There is a LOT of room for competition in the social space. -Ben Wald, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Maybe we should create an 'Options Market' for philanthropy where #socent are paid for success? #globalizer2011

5 Nov



**AshokaTweets** Ashoka

If a #socent uses Open Source, then must find other competencies for their business model that they can put a value on. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

You really have to focus on your strengths otherwise you are going to dissipate resources trying to do everything. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The essence for #socent is to never forget who you are, because this is much more important than what you do. -Jerry White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

If your vision were to come true, what would the world look like then?#globalizer2011

5 Nov



**AshokaTweets** Ashoka

Anshu Gupta @goonj: We need to put clothing on the international development agenda. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

If you cannot get people engaged, you can't get them to follow your values. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Hard to charge for knowledge, but may be able to charge for the 'container' that comes along with it. -Ben Wald #globalizer2011

5 Nov



**AshokaTweets** Ashoka

It could be that your cooperation partners are your most important customers - S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

possible #socent financial growth model: May give away your curriculum, but then charge to train people how to use it.#globalizer2011

5 Nov



**AshokaTweets** Ashoka

An entrepreneurial model that does any kind of scale at some point must move from 'push' to 'pull'. -Josh McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

At the moment of invention, may need to have the 'cult of personality', but once org expands, disappear into the process. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Real growth comes from delegating as much as possible to partners; focus on getting deeper in your strength -S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Put 'agency' throughout your model - empower your team leaders through a challenge. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The dilemma with the open source movement is that with added complexity and forking your code, it can become 'spaghetti' #globalizer2011

5 Nov



**AshokaTweets** Ashoka

To build your open source platform: form mini-teams around modules and empower those with experience to be the leaders #globalizer2011

5 Nov



**AshokaTweets** Ashoka

To ensure that the right talent is where you want it, set expertise levels and then put competition throughout the model. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Dont start with needs of customer. Start with own strengths; they lead to innovative solution to problem. - S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Lead by example not by imposing your ideas. We need to make it fashionable for people to give a damn - Josh McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent founders need to determine both the lifespan of the org as well as their own lifespan in the org #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Wait to build a coalition until you have defined the innovation. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

It is a big detriment to impact, that the social sector does not compensate good 'Connectors' #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Josh McManus n Open Source: Design should be integral to the innovation process from Day 1. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Should develop and test your idea/innovation before you flesh out your business model. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Big Q from Josh McManus: Is there an evolution of brand necessary with open source? #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Nothing moves without passionate people behind it. - Josh McManus#globalizer2011

5 Nov



**AshokaTweets** Ashoka

Big question for @PillaiPat: What is the self-leadership required to take your idea global? #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Alignment and balance are essential for #socent to build smart networks. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Founders have the responsibility to determine the core values of their org. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Cynicism and pessimism can have no place in #socent leadership- you will enter into victim mentality. -Jerry White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent hiring: Keep your eyes out for 'do-ers', people that burn for justice, and those with an 'inner space' -Jerry White, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent founders should work ON the business, but not IN the business. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

With Open Source, people should not follow the founder, but the IDEA. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Many #socent are like Mary Poppins with a number of tricks in their bag, but if they are doing it alone, it doesn't matter. #globalizer2011

5 Nov





**AshokaTweets** Ashoka

Your personal story may have driven you in the beginning, but it will not be enough to sustain your mission in the long run. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The 'What' and 'Why' is not sufficient for the transformational change you seek, it is the 'WHO' - Jerry White, #globalizer2011

5 Nov



**AshokaTweets** Ashoka

You are not a #socent because you are dealing with an issue, but because of the essence of who you are. -Jerry White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Forge partnerships at the beginning of your community: if you embrace your followers first, they will spread your mission. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Now have kids globally who no longer dream to become a basketball player, but instead a #socent to change the world. -#globalizer2011Fellow

5 Nov



**AshokaTweets** Ashoka

Founders can be the catalysts, but we as #socent, need to find the CHAMPIONS! #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Never give any information or ideas on open source without packaging it appropriately so others can handle it. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Be in control of your social mission = be confident about what you do. All else you can't control. -Thorkil Sonne #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Nothing hurts you more as a founder than to see your idea being wrecked by others. -  
#globalizer2011 Fellow, on challenge with Open Source

5 Nov



**AshokaTweets** Ashoka

The 'Who' of your organization is not CV-based. It is the essence of who you are as an  
entity. -Jerry White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Don't listen to the factors that drag you back, but follow the ones that push you  
forward. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The 'Why' talks to motives- the motives for people joining your networks and the motives  
for the #socent as a whole. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

@PillaiPat: It started with the 'Why' and the greatest connect with our potential partners  
also comes through this 'Why' #globalizer2011

5 Nov



**AshokaTweets** Ashoka

The game change in disability issues will come from those who learn how to make  
disability into specialized abilities #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Many leaders haven't dealt with their ego, so can't get to the next phase of impact. -Jerry  
White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent advice: Make sure your growth model doesn't become a suicide mission. -Jerry  
White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Many #socent start at 'ego' and move to 'orgo' phase, then become trapped in their orgs-  
growing, fundraising, and managing. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

U. Malhotra: Strictly define your negotiables and non-negotiables in your social  
organization. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#globalizer2011 Fellow: I want my idea to be copied, but am always worried about the  
'cowboys' who become inspired and then do harm.

5 Nov



**AshokaTweets** Ashoka

The only thing I value in my life is my time, but I give all my ideas away. -Josh  
McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Invention is a process done by a few people- innovation, by many. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Many #socent are 'Globaliholics'- running around the world, passionate about change,  
but almost becoming 'angry activists' #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Fragmented leadership will ensure your idea never reaches full potential. -Jerry  
White #globalizer 2011

5 Nov



**AshokaTweets** Ashoka

We are at the interception of moral imperative & market imperative. The market is  
pushing big corporations to do CSR. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

My focus is on using open source approaches to non-tech solutions. -Josh McManus #globalizer2011

5 Nov



**AshokaTweets** Ashoka

What your 'good at' is interesting, but the bigger question is 'what kind of play are you putting on stage?'. -Jerry White #globalizer2011

5 Nov



**AshokaTweets** Ashoka

A lot of #socent first go for a technical solution or a knowledge-based approach, but this is where disaster happens #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent Openness + transparency + decentralized decision-making + centralized action = guidelines for open source #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Jerry White: 3 elements of hyper-effective leadership- wisdom, understanding, and knowledge #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Open Source challenge: Do good without causing undue harm. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

A common problem with #socent using open source is dilution of your mandate. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

When using open source, the idea should be implemented with the same quality as your purpose. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Nature and Society work by dealing with 'minimum factors' and finding what these are for growth. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent: Take your weaknesses and look for opportunities for cooperation. This is the most important step. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#socent Success is building the right cooperations- requires thinking @ who will supply U with YOUR minimum factor to grow. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Then identify the minimum factor that can flip that problem for your target group. -S- Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Define your target group by their problem, not by their demographics or anything else. - S. Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

We are leaving the era of repetitive systems and entering an era of change #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Open source is not just online, you can transform an entire system using other tools like crowd-sourcing #globalizer2011

5 Nov



**AshokaTweets** Ashoka

You don't have to conquer the world for the world to see you - Steven Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

We had a near-death experience because of growing too fast. -Steven Wilkinson #globalizer2011

5 Nov



**AshokaTweets** Ashoka

All the #globalizer2011 Fellows split up into small groups for tracks, we are left wondering how we can be in two places at once...

5 Nov



**AshokaTweets** Ashoka

#globalizer2011 #socent listening to different methods of scaling impact [bit.ly/rORdPV](http://bit.ly/rORdPV)

5 Nov



**AshokaTweets** Ashoka

100 times the impact, only twice the org size! #globalizer2011

5 Nov



**AshokaTweets** Ashoka

When #socent try to scale their 'orgs' often run into trouble, but SEs MUST scale outside the boundaries of their org #globalizer2011

5 Nov



**AshokaTweets** Ashoka

#globalizer2011 gives Fellows access to resources to scale and builds and spreads the knowledge about scaling across the citizen sector

5 Nov



**AshokaTweets** Ashoka

How do you make decisions? Following your Heart, Gut or Brain? Majority @ #globalizer2011 @hubvienna follow gut, then heart, minority brain.

5 Nov



**AshokaTweets** Ashoka

Everything successful you do in life depends on the people you align around you. Listening to your heart is crucial. #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Thorkil Sonne: "Change Moderator" I create hopes for people that have never seen hope before #globalizer2011 [bit.ly/sVAMMU](http://bit.ly/sVAMMU)

5 Nov



**AshokaTweets** Ashoka

@AshokaU E. Krampetz: "Community Connector" trying to build the next generation of social entrepreneurs #globalizer2011 [bit.ly/ss8epL](http://bit.ly/ss8epL)

5 Nov



**AshokaTweets** Ashoka

U. Malhotra: "Idea Nuturer" Giving children new information about their world to create a better life #globalizer2011 [bit.ly/uBQwBT](http://bit.ly/uBQwBT)

5 Nov



**AshokaTweets** Ashoka

@BartWeetjens: "Freedom Developer" Work we do is for liberation- breaking free from traditional ideas #globalizer2011 [bit.ly/tG9odb](http://bit.ly/tG9odb)

5 Nov



**AshokaTweets** Ashoka

F. Heussser: "Inclusion Builder" It is all about inclusion, we want to bring channels of participation #globalizer2011 [bit.ly/v0hsPA](http://bit.ly/v0hsPA)

5 Nov



**AshokaTweets** Ashoka

J. Rodríguez-Ferrera: "Community Dreamer" Communities are the best way 4 people to get out of poverty #globalizer2011 [bit.ly/uZehrn](http://bit.ly/uZehrn)

5 Nov



**AshokaTweets** Ashoka

@goonj: "Dream Fighter" Everyone has a dream, but even if unrealistic, you must be a fighter do it #globalizer2011 [bit.ly/tW4JZF](http://bit.ly/tW4JZF)

5 Nov



**AshokaTweets** Ashoka

@sharonferry: "Vision Navigator" No matter what our work, we are releasing the individual to create the vision they have #globalizer2011

5 Nov



**AshokaTweets** Ashoka

Gregor Hackmack: "Empowerment Lover" We empower citizens to get to the same level as their politicians #globalizer2011 [bit.ly/uiyjWY](http://bit.ly/uiyjWY)

5 Nov



**AshokaTweets** Ashoka

#globalizer2011 Fellows are introducing themselves by two words that describe them and their work [bit.ly/uCkC3l](http://bit.ly/uCkC3l)

5 Nov



**AshokaTweets** Ashoka

We are kicking off the #globalizer2011 Summit in Vienna, Austria live from @hubvienna! [bit.ly/9dcHjY](http://bit.ly/9dcHjY)

5 Nov